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ImageCrafters®
Lights • Chairs • Woodwork • Design

Press Release

Image Crafters Groundbreaking New Concept The Wall is Proudly Presented at CEDIA Expo 2003

Lakeville, MA, June 3, 2003: Elegantly transform any room visually without interfering acoustically with ImageCrafters pioneering concept—The Wall. The Wall is a fabric covered aluminum frame that provides a mounting system for any screen. The design conceals electronics and speaker systems without any acoustic interference and will be present at Image Crafters booth #308 at CEDIA Expo 2003.

Numerous customizing options for The Wall makes it easy to bring big theater feel into the home without extensive remodeling. A myriad of transparent fabric colors for the theater wall and optional curtain and valance easily integrates with existing or newly added home theater features. Newly designed removable panels provide easy access to home theater components, and columns for dipole or direct side/rear speakers are available. The central 100 inch diagonal area is designed to house both Stewart and Da-Lite screens, or can be customized to fit any size screen. Choose from one foot or two foot panels and optional columns to house surround sound speakers. Pricing typically under \$10,000 makes The Wall a viable alternative to more permanent custom theaters.

ImageCrafters is known as a leading supplier to the specialty audio/video marketplace nationwide. See our website at www.imagecraftersinc.com for detailed information on ImageCrafters Design Services, IC Chairs (home theater seating), IC Lights (low voltage lighting), IC Woodworks (home entertainment cabinets). All IC product lines are available through select specialty AV dealers nationwide.

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