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ImageCrafters®
Lights • Chairs • Woodwork • Design

Press Release

ImageCrafters® boldly presents at CEDIA: The Wall

Lakeville, September 29, 2002: ImageCrafters® will once again defy industry trends and electrify the home theater market with its pioneering concept – THE WALL. At CEDIA Expo 2002.

Simply, The Wall is a modular theater wall system that has been designed to work in virtually any size room, blending with any décor and color scheme by offering a myriad of transparent fabric colors for both the theater wall and optional curtain and valance, as well as columns for dipole or direct side/rear speakers. Magically transforming any room visually with elegance, drama and flair without interfering acoustically.

The Wall, Black Magic, will be available for viewing at IC's booth 346 at CEDIA September 27th through the 29th. The Wall is an aluminum frame configuration that offers sonically invisible housing for all currently available speaker systems, offering optimal performance in an affordable system. The central 100 inch diagonal screen well is designed to house both Stewart and Daylite screens, is edged by either one foot or two foot panels and optional columns to house surround sound speakers.

IC will be showcasing their Black Magic model of The Wall at CEDIA. Black Magic is swathed in rich gray fabrics setting the dramatic stage for IC's infamous painting with light. Black Magic offers an assorted and changing palette of color schemes to complement any interior design plan.

Local dealer installation and pricing typically under \$10,000.00, makes IC's The Wall a system accessible to a broad customer base, bringing big theater feel into the home without the need for extensive remodeling.

ImageCrafters® is internationally known as a leading supplier of distinctive lighting, cabinetry, seating and design options to the specialty audio/video PARA/CEDIA marketplace and the demanding home consumer.