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Lights • Chairs • Woodwork • Design

Press Release

For immediate release:

ImageCrafters' IC Chairs Introduces The Savoy: Comfortable and Compact Home Theater Seating

Lakeville, MA, April 16, 2004 - ImageCrafters Inc. is proud to introduce The Savoy, the newest addition to the IC Chairs Studio Collection. The Savoy was designed in order to maximize comfort and control and is perfect for viewing movies or just relaxing. The Savoy is available as a single chair, loveseat, or in a sofa configuration. It is currently being offered in black, navy and cobblestone colors with a table option also available.

Comfort is at the forefront of this design; footrest, head tilt, and fingertip trigger release gas recline allow for your customization of comfort. With outside chair dimensions of 29.75"W X 35.75"D X 41.00"H, the Savoy is comparatively compact to other home theater seating available. These petite dimensions matched with the comfort make this chair a great option for home theater seating. The Savoy is upholstered in natural leather, and other features include a fully upholstered arm and a vinyl matching back.

IC Chairs, a division of ImageCrafters, Inc., is known as a leading supplier of premium, custom crafted, stylish home theater furniture. See our website at www.imagecraftersinc.com for detailed information on, IC Lights (low voltage lighting), IC Chairs, IC Woodworks (home entertainment cabinets), and ImageCrafters Design Services. All IC product lines are available through select specialty AV dealers nationwide.

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